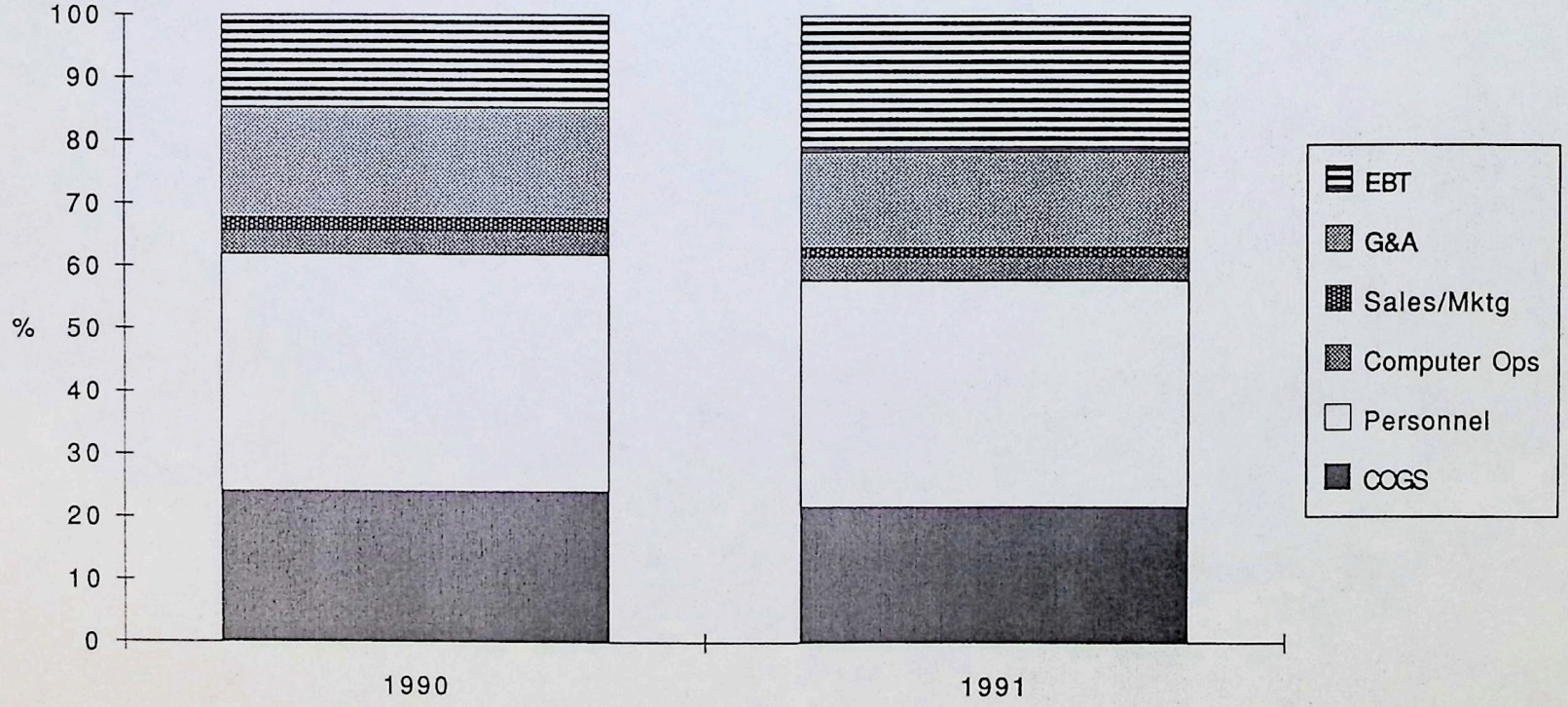Cost Structure Trends